

Continuously exploring,
embracing change...



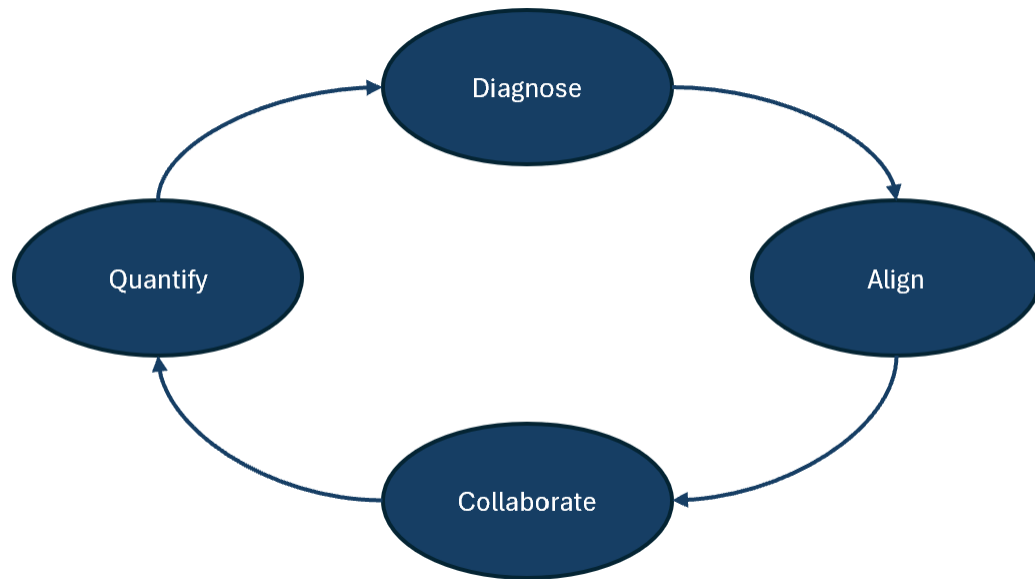
CONSULTANCY SERVICES

WHAT WE DO

ByeNorth provides consultancy and interim management services for enterprises undergoing transformational change.

Our objective is developing winning strategies delivering resilient growth and superior results.

We collaborate with clients' and their stakeholders to ensure alignment on objectives, a critical factor for a successful transformation.



Diagnose

- Analyze current state
- Identify structural bloat
- Establish clear baselines for future state readiness

Align

- Secure buy-in of key stakeholders on structural changes
- Define precise, quantified targets
- Build comprehensive risk mitigation plans to protect core business operations during transition

Collaborate

- Execute tailored change management frameworks
- Actively engage core talent to safeguard cultural stability and continuity

Quantify

- Track new operational baseline according to KPI's
- Feed realized data back into the organization to continuously the next wave of hidden efficiencies

OUR VALUE PROPOSITION



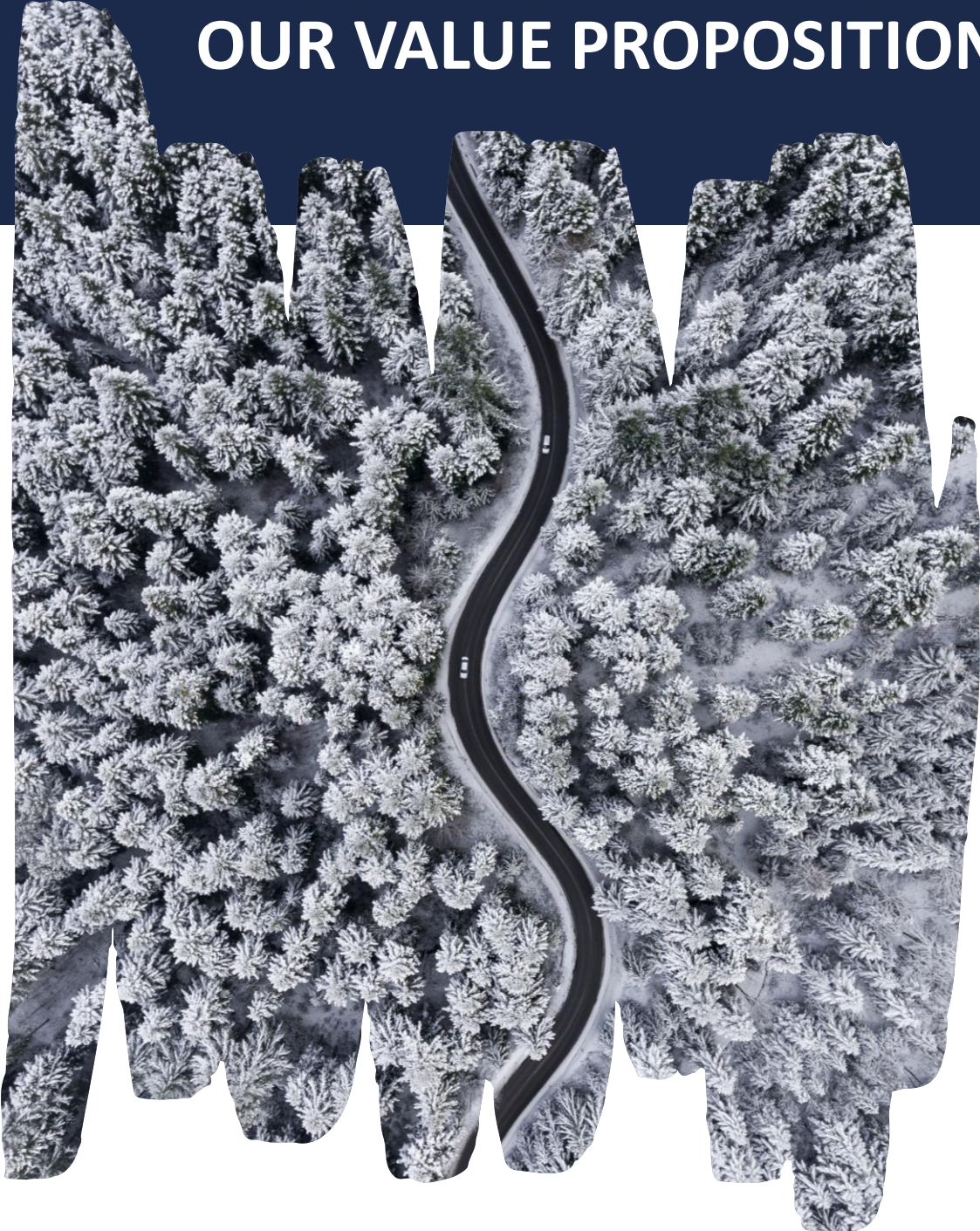
Strategic management service

- Strategic methodology transitioning to value growth
- Developing action plans required to deliver strategic objectives and financial results
- Build project teams tailored to client needs
- Portfolio planning and M&A project management

Stakeholder focused, collaborative approach

- Advisory role to Board, CEO and Exec teams
- Interim management
- Board engagement, iNED appointments
- Alignment with stakeholders on objectives&goals
- Leveraging people, network of partners & industry experts

OUR VALUE PROPOSITION



Digital Change management

- Change management at the organization and individual level
- Create action plans to address barriers in change plans at the organization and individual level
- Improve adoption and retention of change initiatives
- Identify KPI's for successful transitions

Workforce Optimization

- Managing strategic headcount reduction through diagnostic and operational streamlining
- Protecting core competencies while removing systemic overhead and redundancies
- Ensuring key talent remains engaged during structural transition

BYENORTH - ADVISORY & CONSULTING



Stein Ivar Bye



BACKGROUND

- Master degree in Engineering plus MBA within Strategic Leadership
- 30 years experience including 25 years of international career with ExxonMobil.
- Experience as Chairman of Board, iNED, CEO and numerous executive positions.
- Working Globally, managing multi cultural teams in private industry spanning manufacturing, value chain optimization, commodity trading, energy and sustainability.

KEY SKILLS AND COMPETENCIES

Businesses

- Energy and renewables
- Manufacturing, Refining and chemicals
- Logistics and infrastructure
- Commodity Trading

CONTACT DETAILS

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- Strong ability to driving change and establishing continuous improvement programs to achieve sustainable business results.
- Leadership experience from global corporation and medium sized companies.
- Proven track record delivering high impact value in complex and distressed situations.
- Effective in stakeholder management with focus on alignment and clear objectives.
- Structured processes using proven methodologies to deliver financial results with high pace.

BYENORTH – ADVISORY & CONSULTING



BACKGROUND

- MSc Business Administration Strategy, University of Amsterdam: Research with Nynas to better understand organizational trust | BSc Business Administration, NHL Stenden: Research at Elfsquad to better understand trends for designing hiring cycles
- Identify new channel to optimize expansion to new markets at Elfsquad
- Uncovered key pain points for business leaders when making digital solution decision at Efficacy

KEY SKILLS AND COMPETENCIES

- SaaS-Driven Commercial & Operational Insight: Leverage hands-on experience from CPQ and CRM environments to understand how digital tools reshape workflows, customer journeys, and internal processes enabling organizations to adopt new systems effectively.
- Change & Transformation Management: Provide a structured approach to ensure new initiatives are adopted by individuals and the organization as a whole
- Strategy & Analysis: Diagnose challenges and advise on evidence-based interventions
- Project & Program Coordination: Drive alignment, structure, and momentum across multi-stakeholder projects, ensuring initiatives move from planning to execution.

Erlend Bye



Industries

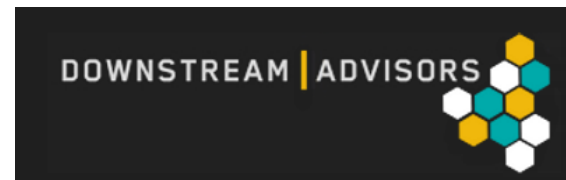
- IT - Software as a Service (CPQ, CRM)
- Oil & Gas
- Consulting

CONTACT DETAILS

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NETWORK, PROJECTS & PARTNERS



THANK YOU !!



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